



## Jeb McPherson, CPA, CFF, FCPA

### *Public Entity Practice Leader*

Jeb McPherson, Disaster Recovery Services' Public Entity Practice Leader and Senior Project Leader, has over 20 years of extensive, hands-on, experience specializing in the management of catastrophic, complex claims within the public entity sector. He focuses on a strategic approach to working through the FEMA grant management process as well as commercial insurance and/or other federally funded programs (i.e., FTA). Jeb knows why FEMA experience matters after assisting hundreds of applicants through FEMA's tedious recovery process.

### **Experience**

Jeb is recognized nationally as an expert in complex disaster recovery efforts. His responsibilities include the coordination and oversight of specialized teams that assist public entity clients with the measurement of physical and economic losses and their pursuit to maximize recoveries through commercial insurance and FEMA claims after major disaster and catastrophic events.

Jeb began his career working in public accounting in 1996 where he developed his skills in various areas of auditing while working on projects in corporate, nonprofit and government environments, including HUD-mandated cost certifications. During this time, he also provided many clients with other comprehensive accounting services such as individual, corporate,

partnership and nonprofit income tax returns and payroll tax reports.

As his career progressed, Jeb focused on investigative accounting and the measurement of damages, with a specialty in FEMA's Public Assistance Program. The services he provides include comprehensive programmatic and technical guidance after FEMA disaster declarations, streamlined with parallel insurance claim preparation, including the strategic allocation of insurance proceeds to avoid duplications of funding.

Jeb has a "think outside the box" approach to challenges faced throughout the claim recovery process. He has pioneered several approaches to working side by side with FEMA representatives on complex issues that

have resulted in extremely successful outcomes, especially for clients who were facing potential funding reductions, duplication of benefits, eligibility disputes and/or delays in cost reimbursement.

His meticulous approach to the grant management process has helped Jeb's clients recover billions of uninsured losses from FEMA and the FTA in all public entity sectors (states, state agencies, local governments, and private nonprofits). He is exceptionally well versed in the Stafford Act, FEMA's PAPPG, FEMA PA 9500-series policy, 406 and 404 Hazard Mitigation Programs, CFR regulations and appeal ruling precedents. Jeb has direct experience with major utility and transportation entities and recognizes the strategy required in disaster



recovery efforts involving insurance, FEMA, FTA, and others. He has a solid reputation and positive working relationship with FEMA personnel and State representatives across the Country. In fact, Jeb assisted one of his government clients with the first executed Section 428 Public Assistance Alternative Project Pilot Procedure Program for Sandy Permanent Work which was an approved \$403M fixed cap grant.

Jeb has experience working in catastrophic environments including Tropical Storm Allison (2001), the World Trade Center disaster (2001), Hurricanes Bonnie, Charlie, Frances, Ivan, and Jeanne (2004), Hurricanes Katrina and Wilma (2005), the flooding in the Midwest US (2008), Hurricane Ike (2008), the flooding in Nashville, TN (2010), Hurricane Irene (2011), Superstorm Sandy (2012), Hurricanes Harvey and Maria (2017), Hurricanes Florence and Michael (2018), and the California Wildfires (2018).

At a national level, Jeb has led clients, including but not limited to, Metropolitan Transportation Authority, New Jersey Transit, National September 11 Memorial and Museum at WTC, Trustees of Columbia University in the City of New York, New York University and North Shore Long Island Jewish Health Systems, the State of Georgia, the State of Mississippi, the State of Oklahoma, the State of Oregon, the City of Nashville, the City of Cedar Rapids, Davidson County, Charlotte County, Manatee County, the University of Houston, Humble Independent School District, Vidor Independent School District, Hardin-Jefferson Independent School District, etc. in maximizing recoveries under FEMA's Public Assistance program.

Jeb has prepared expert reports on behalf of Public Entities under alternative dispute resolution proceedings including appraisals and mediation. He has also written several white papers and has published articles with topics surrounding the challenges faced by public entities throughout the FEMA process.

## Education

- BBA in accounting, University of Georgia, Athens

## Affiliations

- Certified Public Accountant (CPA)
- Certified in Financial Forensics (CFF)
- Forensic Certified Public Accountant (FCPA)
- American Institute of Certified Public Accountants (AICPA)
- Georgia Society of Certified Public Accountants (GSCPA)

## Employment History

- Disaster Recovery Services LLC, Practice Leader, 2017 - Present
- Marsh, Senior Vice President, 2000 - 2017
- Reznick Group, 1996 - 2000